LAUNCH OVERVIEW

Neighborhood Watch® for Corporations

Issues	Description	Owner	Notes
Implementation eBook	Schedule, checklist, promo material, example announcements	Arbor Insight	Provides a complete overview of the implementation and promotion process
"How to Download" Brochure	How to download and install NWFC™ on smartphones	Arbor Insight	Will include company-specific directions on how to download and install
InSight Dashboard User Information	Full Name, Business Email Address, Mobile **OR** Desk Telephone Number for two-factor authentication, Group/Access type (security, safety, ethics, admin/all)	**(Customer)**	This information is required at least 5 business days prior to launch
Text to Download	(Customer) number is: TBD	Arbor Insight	This number is for use by client employees/staff only
Website Addresses	Desktop App(s): TBD FAQ page: TBD Dashboard: TBD	Arbor Insight	For use by (customer) employees/staff only; available in IE 11, Chrome and Safari. (Note: Dashboard available only in Chrome browser.)
Technical Assistance/Help Desk	Technical Support Email is: support@arborinsight.zendesk.com Tech Support Telephone Number: 844-734-7400 (toll free) *Also listed on the FAQ page, app and promotional material	Arbor Insight	Email and Telephone number for app and dashboard technical assistance, available 8a-8p, MON-FRI